



# ZÜST & BACHMEIER SA

## TRASPORTI INTERNAZIONALI

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22100 Ponte Chiasso (Como)  
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### Cookie policy

<https://www.zust-bachmeier.com/>

This website uses cookies. We use cookies to personalize content and ads, to provide social media features, and to analyze our traffic. We also share information about your use of our site with our social media, advertising, and analytics partners, who may combine it with other information that you've provided to them or that they've collected from your use of their services. This cookie policy is linked to our website's privacy policy, which can be viewed here: <https://www.zust-bachmeier.com>



#### 1. WHAT ARE COOKIES? | COOKIES USED ON THIS WEBSITE | CONSENT

Cookies are small text files that websites visited by users send to their terminals, where they are stored to be retransmitted to the same websites on subsequent visits. Cookies are used for different purposes, have various characteristics, and can be set either by the website owner or by third parties. For more information about cookies, please visit [www.allaboutcookies.org](http://www.allaboutcookies.org).

Below you will find all the information about the cookies installed through this website, along with details on how to manage your preferences regarding them.

Current regulations allow us to store cookies on your device if they are strictly necessary for the functioning of this website. For all other types of cookies and for processing personal data collected through them, we require your consent. Please note that, if given, your consent applies to the following domain: <https://www.zust-bachmeier.com>

Closing the banner (by selecting the X symbol located in the upper-right corner) will retain the default settings, thus continuing navigation without the use of cookies or other tracking tools, except for technical ones.

##### Cookies used on our website:

Elementor – Statistics (anonymous)  
WordPress – Functional  
Polylang – Functional  
WPML – Functional  
Google Fonts – Advertising  
Google reCAPTCHA – Advertising  
Google Maps – Advertising  
Complianz – Functional  
Miscellaneous

#### 2. EXAMPLES OF SIMILAR TECHNOLOGIES

User browsing activity can also be tracked using technologies similar to cookies. Below are some examples.

##### LocalStorage

This is a technology used to optimize navigation, which does not collect data about user preferences (e.g., it stores a code identifying the user's session after login, to avoid requiring the user to re-enter their username and password on each page when accessing restricted areas).

##### Tracking Pixel

Also known as a "tracking code" or "monitoring code," this is a small piece of code provided by some systems and implemented into others to track certain data related to the user and their browsing session or email interactions, completely transparently to the user. The data tracked can vary widely, including date and time, geographic location, the type of device used for browsing, and — in more advanced tracking pixels — even the value of a purchase order and other information useful for marketing departments of the companies using them.

##### Plugin

A plugin is a program that interacts with another program to enhance or extend its original functionalities. The most commonly used plugins are those from social networks, which allow users, for example, to follow a page or social media profile with a single click, to like a piece of web content, or to share it on their own social media profiles, and so on.



### Widget

A widget is a graphical user interface component of a program designed to facilitate user interaction with the program itself. The most commonly used widgets are those from social networks, which allow users to easily open social media platforms in a separate browser window.

These services enable interactions with social networks or other external platforms directly from a website's pages. Any interactions and information possibly collected by the website are subject to the privacy settings of the third party that created these technologies.

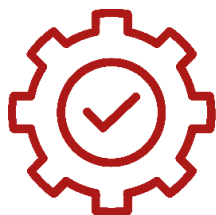
For detailed information pursuant to Article 19 of the Personal Data Protection Act regarding the use of personal data when using these technologies, we invite you to visit the websites of the third-party providers responsible for managing these technologies.



### 3. IDENTITY AND CONTACT DETAILS OF THE DATA CONTROLLER

The company that determines the purposes and means of the processing of personal data, in accordance with the Swiss Federal Act on Data Protection (FADP), is Züst & Bachmeier SA, a company governed by Swiss law, with registered office in Chiasso, via G. Motta 6 – CHE-101.275.764, Switzerland (hereinafter also referred to as the “data controller” or the “Company”).

The data controller can be contacted at the following email address: [info@zust-bachmeier.com](mailto:info@zust-bachmeier.com)



### 4. COOKIE MANAGEMENT

Remember that you can also manage your cookie preferences directly through your browser.

If you are unsure about the type and version of the browser you are using, click on “Help” in the top menu of your browser window, where you can access all the necessary information. If you already know your browser, you can go directly to the page dedicated to cookie management. Users can, for example, find information on how to manage cookies in some of the most commonly used browsers at the following addresses:

Mozilla Firefox	<a href="https://support.mozilla.org/it/kb/Gestione%20dei%20cookie">https://support.mozilla.org/it/kb/Gestione%20dei%20cookie</a>
Google Chrome	<a href="https://support.google.com/chrome/answer/95647?hl=it">https://support.google.com/chrome/answer/95647?hl=it</a>
Internet Explorer/Microsoft Edge	<a href="http://windows.microsoft.com/it-it/windows-vista/block-or-allow-cookies">http://windows.microsoft.com/it-it/windows-vista/block-or-allow-cookies</a>
Safari	<a href="https://support.apple.com/it-it/guide/safari/sfri11471/mac">https://support.apple.com/it-it/guide/safari/sfri11471/mac</a>
Safari su iPhone, iPad, o iPod touch	<a href="https://support.apple.com/it-it/HT201265">https://support.apple.com/it-it/HT201265</a>



### 5. ADDITIONAL INFORMATION | CHANGES | UPDATES

The Data Controller reserves the right to review, update, add, or remove any part of this notice at its sole discretion and at any time. In the event of changes, the update date will be indicated.

Last updated: **December 29, 2023**



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### INFORMATIVA BREVE COOKIE

Questo sito utilizza cookie tecnici e di profilazione di terze parti, per inviarti messaggi pubblicitari mirati e servizi in linea con le tue preferenze, per personalizzare contenuti ed annunci, per fornire funzionalità dei social media e per analizzare il nostro traffico. Condividiamo inoltre informazioni sul modo in cui utilizza il nostro sito con i nostri partner che si occupano di analisi dei dati web, pubblicità e social media, i quali potrebbero combinarle con altre informazioni che ha fornito loro o che hanno raccolto dal suo utilizzo dei loro servizi. La mera chiusura del banner non comporta l'accettazione dei cookie e altre tecnologie. Vedi la nostra cookie policy. Il consenso può essere espresso cliccando "Accetto tutti i cookie" o selezionando le diverse categorie di cookie.

**USA SOLO I NECESSARI**

**AUTORIZZA SELEZIONATI**

**AUTORIZZA TUTTI I COOKIES**



Necessari



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